



# Customer Reimbursement Alert

## Medtronic Spinal and Biologics

### BenchMarket Vertebral Augmentation Registry

In 2012 Noridian Administrative Services, LLC (NAS) the Medicare administrator for Jurisdiction F (covering 10 Western states) and Minnesota (Part A) issued a local coverage decision (LCD) requiring outcomes data detailing pre-procedure management, intra-operative details and long term, post-operative functional outcomes. As a means for meeting this requirement, as well as a means to further the body of clinical evidence for these therapies, BenchMarket Medical has designed and implemented a registry specifically for vertebral augmentation. One of the biggest hurdles of the LCD - providing long-term patient reported outcomes at three time points - is provided by BenchMarket as part of your registry participation. The registry acts as an "LCD checklist" and can be a pathway to helping with reimbursement.

BenchMarket Medical worked with NAS to create a voluntary outlet for providers to submit patient and procedure information to meet outcomes data requirements mentioned within the LCD. The purpose of this memo is to notify providers of Benchmark Market Medical's intent and to provide appropriate contacts should you have further questions.

We recommend that physicians and hospitals who are interested in learning more about the registry refer to the BenchMarket Medical VCF Registry Overview located at the following website:

<http://benchmarketmedical.com/VCFRegistryResource.htm>

Additionally, interested parties who want to learn more or to discuss the registry can contact Justine Norwitz at BenchMarket Medical via phone# 206-701-7709 or email: [justine.norwitz@benchmarketmedical.com](mailto:justine.norwitz@benchmarketmedical.com) or, Dr. Neal Shonnard at phone# 253-219-5228 or email: [N.Shonnard@proliancesurgeons.com](mailto:N.Shonnard@proliancesurgeons.com)

Medtronic Spine applauds this effort to develop independent clinical evidence that will further validate the treatment of patients with painful vertebral compression fractures. The BenchMarket registry is an independent registry and Medtronic has no financial interest in this effort.

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